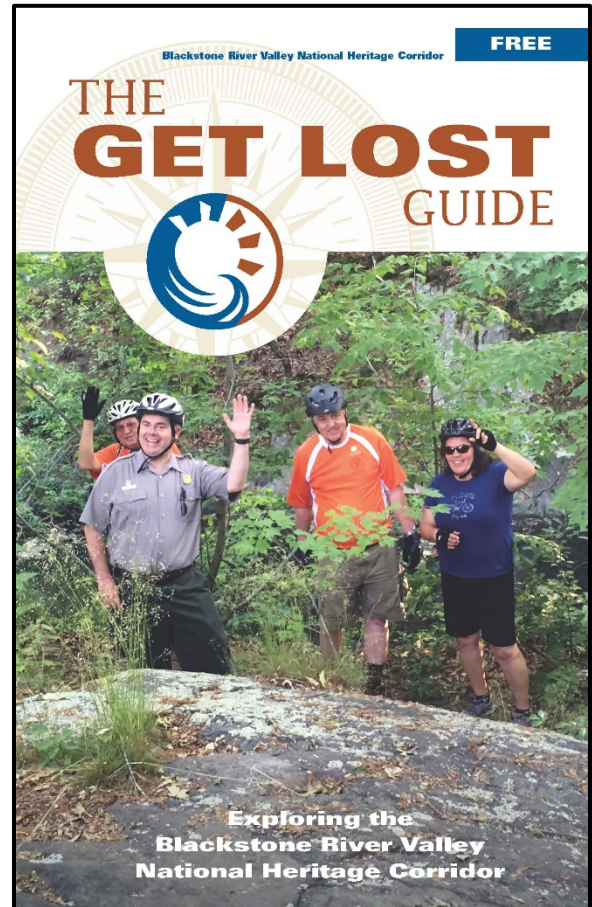


Blackstone Heritage Corridor, Inc.
is bringing customers to your business or non-profit
with its new
Get Lost Guide!

- Beautiful, full color publication
- Approximately 115 pages with map
- Convenient 5.5 x 8.5 inches great for handbags, backpacks and car door pockets
- Business listings are complemented with compelling short articles on history, nature, traditions, folklore and more.
- Free basic listings include over 600 local destinations, restaurants, shops, trails, parks, historic sites and more.
- Printed copies will be distributed throughout the 25 cities and towns of the National Heritage Corridor and beyond!
- The Get Lost Guide will fulfill requests for information that come through advertising.
- A digital copy will be available online for computers and mobile devices.



This is the first edition of *The Get Lost Guide* and ad space is limited. Please refer to the rate sheet that follows for information on how to spotlight your business or nonprofit in this exciting new regional publication. Opportunities are also available to enhance your free listing to include a 50-word description, logo, photo and more.

Don't miss out on this great opportunity! Commitment deadline is January 31, 2017.

Blackstone Heritage Corridor, Inc. 670 Linwood Ave., Whitinsville, MA 01588
508-234-4242 ♦ BlackstoneHeritageCorridor.org

**FULL PAGE 5.3125" X 8.375" with bleeds \$800 inside covers
\$700 other positions**

**FULL PAGE 4.5" X 7.5" no bleeds
\$700 inside covers
\$600 other positions**

**QUARTER PAGE VERTICAL
No bleeds 2.25" x 3.75"
\$200**

HALF PAGE 4.5" X 3.75" no bleeds \$350

**QUARTER PAGE HORIZONTAL
4.5" X 1.75" no bleeds \$200**

*Use
measure-
ments not
graphic
representa-
tions to
develop your
ad.*

*Ads must be
submitted
electronically
in
PDF format
and
resolution of
300 dpi.*



**Blackstone
Heritage
Corridor, Inc.**

The Get Lost Guide Reservation Form

1. Everyone fills out this section for the **free** listing:

Name of Business or Nonprofit _____

Street Address _____

City/Town, State, Zip _____

Business Phone _____

Website _____

(Not printed in guide but required information☺)

Contact Name and Title: _____

Email: _____

Mailing address if different from above _____

2. Add a 50-word description of your business/nonprofit for **\$20**:

Blackstone Heritage Corridor, Inc. 670 Linwood Ave., Whitinsville, MA 01588

508-234-4242 ♦ BlackstoneHeritageCorridor.org

3. Add a small picture or logo \$10:

- Send electronically to BCombs@BlackstoneHeritageCorridor.org

4. Submit an ad: Send electronically to BCombs@BlackstoneHeritageCorridor.org in PDF format, 300 dpi.

- Full page with bleeds – inside front or back cover \$800
- Full page with bleeds – other pages \$700
- Full page no bleeds – inside front or back cover \$700
- Full page no bleeds – other pages \$600
- Half page no bleeds \$350
- Quarter page vertical no bleeds \$200
- Quarter page horizontal no bleeds \$200

5. Payment – add amounts from #2, 3, and 4 = \$_____.

- You may enclose a check made payable to Blackstone Heritage Corridor, Inc. for the total amount.
- You may call our office to pay with a credit card: 508-234-4242 and ask for Stephanie Begin.
- You may pay online at BlackstoneHeritageCorridor.org, click on “Shop” and follow prompts.

Note: Payment for all descriptions, logos/pictures, and ads must be received by January 31, 2017. Artwork must be received by February 10, 2017.